



AIA
Pennsylvania

2018

ALLIED MEMBER
PROSPECTUS



AIA
Pennsylvania

2018
ALLIED
MEMBERSHIP

Allied Membership \$400

Premium Allied Membership \$550

Hyperlink to your website on aiapa.org

30% discount on hard copy AIA Contract Documents

Listing in the Allied Member Directory on aiapa.org

Two dedicated e-blasts to entire membership

AIA Pennsylvania event registration at Member Rate

20% discount on website advertising

25% discount on monthly newsletter advertising

Sponsorship opportunities for all AIA PA Events including the prestigious Architectural Excellence Design Awards

Use of the event calendar and job board on aiapa.org

Hyperlink to your website on aiapa.org

30% discount on hard copy AIA Contract Documents

Listing in the Pennsylvania Architect's Allied Member Directory **With a 60 word profile**

Four courtesy e-blast's to entire membership. One introductory e-blast and a **three to advertise services later in year.**

AIA Pennsylvania event registration at Member Rate

20% discount on website advertising

25% discount on monthly newsletter advertising

Sponsorship opportunities for all AIA PA Events including the prestigious Architectural Excellence Design Awards

Use of the event calendar and job board on aiapa.org

Allied Member Bonus Option:

CE Bonus \$500

Accreditation and member credit reporting of one continuing education course (with maximum 5 sessions and maximum 5 promotional e-blasts + promotional inclusion in schedule of events e-blasts). Session included on the AIA Pennsylvania CE Archives.

One introductory blog post on our AIA Pennsylvania Website



AIA
Pennsylvania

2018

MARKETING OPPORTUNITIES

Monthly Newsletter Advertising

E-newsletter sent out to AIA PA members 2x a month boasts an impressive nearly 50% open rate

Monthly Rate	\$300
Quarterly Rate (6 issues)	\$800 save \$1,000
1/5 Year Rate (12 issues)	\$1500 save \$2,100
BEST VALUE Annual rate (24 issues)	\$3,000 save \$4,200

Website Sponsor

Logo and hyperlink on aiapa.org for the year

Prime	Complimentary Allied Membership	\$4,000
	Customizable business information page or blog series on aiapa.org	

Basic	Logo and hyperlink on aiapa.org for the year	\$1,000
--------------	--	----------------

Continuing Education Partner

Accreditation, promotion, and facilitation of a maximum of 6 continuing education courses via our in-house webinar software. Courses will be added to the AIA Pennsylvania CE Archives.

*savings of \$600

Option to target specific areas of Pennsylvania for face to face continuing education sessions

20% discount on Allied Membership

*The national chapter of the AIA charges a minimum of \$1,800 for continuing education partnership.



AIA
Pennsylvania

Becoming an Allied Member

AIA Pennsylvania represents the **6th largest contingent of Architects** in the nation with almost **3,000 registered architects** and architectural graduates.

Our members regularly specify products and engage in industry specialists to bring their designs to fruition.

Partnering with AIA Pennsylvania gives you direct access to well respected design professionals on the cutting edge of the built environment.

Interested? Visit aiapa.org or email mbaird@aiapa.org to find out more about becoming an Allied Member with AIA Pennsylvania. We can't wait to start working with you.