



AIA
Pennsylvania

2020

ALLIED MEMBER
PROSPECTUS



AIA
Pennsylvania

Allied Membership **\$450**

Hyperlink to your website on aiapa.org

30% discount on hard copy AIA Contract Documents

Listing in the Allied Member Directory on aiapa.org

Two dedicated e-blasts to entire membership

AIA Pennsylvania event registration at Member Rate

25% discount on monthly newsletter advertising

Sponsorship opportunities for all AIA PA Events including the prestigious Architectural Excellence Design Awards

Use of the event calendar and job board on aiapa.org

Allied Member CE Add On: **+\$500**

Accreditation and member credit reporting of one continuing education course (with maximum 5 sessions and maximum 5 promotional e-blasts + promotional inclusion in schedule of events e-blasts). Session included on the AIA Pennsylvania CE Archives.

Premium Allied Membership **\$600**

Hyperlink to your website on aiapa.org

30% discount on hard copy AIA Contract Documents

Listing in the Pennsylvania Architect's Allied Member Directory **With a 60 word profile**

Four courtesy e-blast's to entire membership.

One introductory e-blast and a **three to advertise services later in year.**

AIA Pennsylvania event registration at Member Rate

25% discount on monthly newsletter Advertising

Sponsorship opportunities for all AIA PA Events including the prestigious Architectural Excellence Design Awards

Use of the event calendar and job board on aiapa.org

One introductory blog post on our AIA Pennsylvania Website



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MARKETING OPPORTUNITIES

Monthly Newsletter Advertising

Take advantage of the opportunity to get the word out on your product, service, or event with two monthly newsletters arriving in the inboxes of nearly 3,000 AEC industry professionals and decisionmakers from across Pennsylvania!

“The Pennsylvania Architect” **\$1,000**

1x a month – 12 issues

“The Keystone Clips” **\$2,000**

2x a month – 24 issues

Continuing Education Partner **\$1,200**

Accreditation, promotion, and facilitation of unlimited continuing education courses via our in-house webinar software. Courses will be added to the AIA Pennsylvania CE Archives.

Option to target specific areas of Pennsylvania for face to face continuing education sessions

20% discount on Allied Membership

*The national chapter of the AIA charges a minimum of \$1,800 for continuing education partnership.

A La Carte Event/Webinar Promotion

Contact AIA Pennsylvania for a la carte event promotion options including targeted e-mail campaigns, newsletters, social media posting, and use of the aiapa.org event calendar. Discounts available for Allied Members, Preferred Partners, and Continuing Education Partners.

AEC Thought Leader Blog & Promotion

Do you have expert insight or case studies, features, or tutorials on your product/service that is ripe for architects and design/construction professionals? We would love to feature your thought leadership on the AIA Pennsylvania blog, newsletter, and social media channels. Contact the team at AIA Pennsylvania to discuss feature price points.



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Becoming an Allied Member

AIA Pennsylvania represents the **6th largest contingent of Architects** in the nation with almost **3,000 registered architects** and architectural graduates.

Our members regularly specify products and engage in industry specialists to bring their designs to fruition.

Partnering with AIA Pennsylvania gives you direct access to well respected design professionals on the cutting edge of the built environment.

Interested? Visit aiapa.org to find out more about becoming an Allied Member with AIA Pennsylvania.
We can't wait to start working with you.