



2022

ALLIED MEMBER
& SPONSOR
PROSPECTUS

Online Education & Webinar Sponsor

As online learning becomes a crucial part of maintaining a business in 2020, webinars are more popular than ever. Meet architects where they are by supporting one of our online educational sessions or webinar series.

Session Sponsor

\$500

- Exclusive sponsor for one educational course
- Three-minute speaking opportunity at the beginning of the session
- Logo and hyperlink included on the presentation slide deck
- Logo recognition displayed on event page and marketing efforts leading up to the event
- Logo and hyperlink displayed on AIA Pennsylvania's CEU Archive Library with the on-demand recording of the course

A La Carte Event/Webinar Promotion

Contact AIA Pennsylvania for a la carte event promotion options including targeted e-mail campaigns, newsletters, social media posting, and use of the aiapa.org event calendar. Discounts available for Allied Members, Preferred Partners, and Continuing Education Partners.

2022

ONLINE EVENT SPONSOR

Architects are responsible for the health, safety, and welfare of the built environment within our communities. In an industry that changes every day, continuing education is crucial to remain proficient and safe in practice.

AIA Pennsylvania strives to be a leading resource for our members to stay informed about the newest technologies, business solutions, products and materials, and code requirements.

Sponsoring an online event puts you in front of key design-professionals on the cutting edge of the built environment in Pennsylvania.

Monthly Newsletter Advertising

Take advantage of the opportunity to get the word out on your product, service, or event with two monthly newsletters arriving in the inboxes of nearly 3,000 AEC industry professionals and decisionmakers from across Pennsylvania!

“The Pennsylvania Architect” \$1,000
1x a month – 12 issues

“The Keystone Clips” \$2,000
2x a month – 24 issues

Continuing Education Partner \$1,200

Accreditation, promotion, and facilitation of unlimited continuing education courses via our in-house webinar software. Courses will be added to the AIA Pennsylvania CE Archives.

Option to target specific areas of Pennsylvania for face to face continuing education sessions

20% discount on Allied Membership

*The national chapter of the AIA charges a minimum of \$1,800 for continuing education partnership.

AEC Thought Leader Blog & Promotion A la Carte

Do you have expert insight or case studies, features, or tutorials on your product/service that is ripe for architects and design/construction professionals? We would love to feature your thought leadership on the AIA Pennsylvania blog, newsletter, and social media channels. Contact the team at AIA Pennsylvania to discuss feature price points.



Becoming an Allied Member

AIA Pennsylvania represents the 6th largest contingent of Architects in the nation with almost 3,000 registered architects and architectural graduates.

Our members regularly specify products and engage in industry specialists to bring their designs to fruition.

Partnering with AIA Pennsylvania gives you direct access to well respected design professionals on the cutting edge of the built environment.

Interested? Visit aiapa.org or contact Susan Frear at <mailto:sfrear@aiapa.org> to find out more about becoming an Allied Member with AIA Pennsylvania. We can't wait to start working with you.

Allied Membership **\$450**

Hyperlink to your website on aiapa.org

30% discount on hard copy AIA Contract Documents

Listing in the Allied Member Directory on aiapa.org

Two dedicated e-blasts to entire membership

AIA Pennsylvania event registration at Member Rate

25% discount on monthly newsletter advertising

Sponsorship opportunities for all AIA PA Events including the prestigious Architectural Excellence Design Awards

Use of the event calendar and job board on aiapa.org

Allied Member CE Add On:
+\$500

Accreditation and member credit reporting of one continuing education course (with maximum 5 sessions and maximum 5 promotional e-blasts + promotional inclusion in schedule of events e-blasts). Session included on the AIA Pennsylvania CE Archives.

Premium Allied Membership **\$600**

Hyperlink to your website on aiapa.org

30% discount on hard copy AIA Contract Documents

Listing in the Pennsylvania Architect's Allied Member Directory **With a 60 word profile**

Four courtesy e-blast's to entire membership.

AIA Pennsylvania event registration at Member Rate

25% discount on monthly newsletter Advertising

Sponsorship opportunities for all AIA PA Events including the prestigious Architectural Excellence Design Awards

Use of the event calendar and job board on aiapa.org

One introductory e-blast and a three to advertise services later in year.

One introductory blog post on our AIA Pennsylvania Website