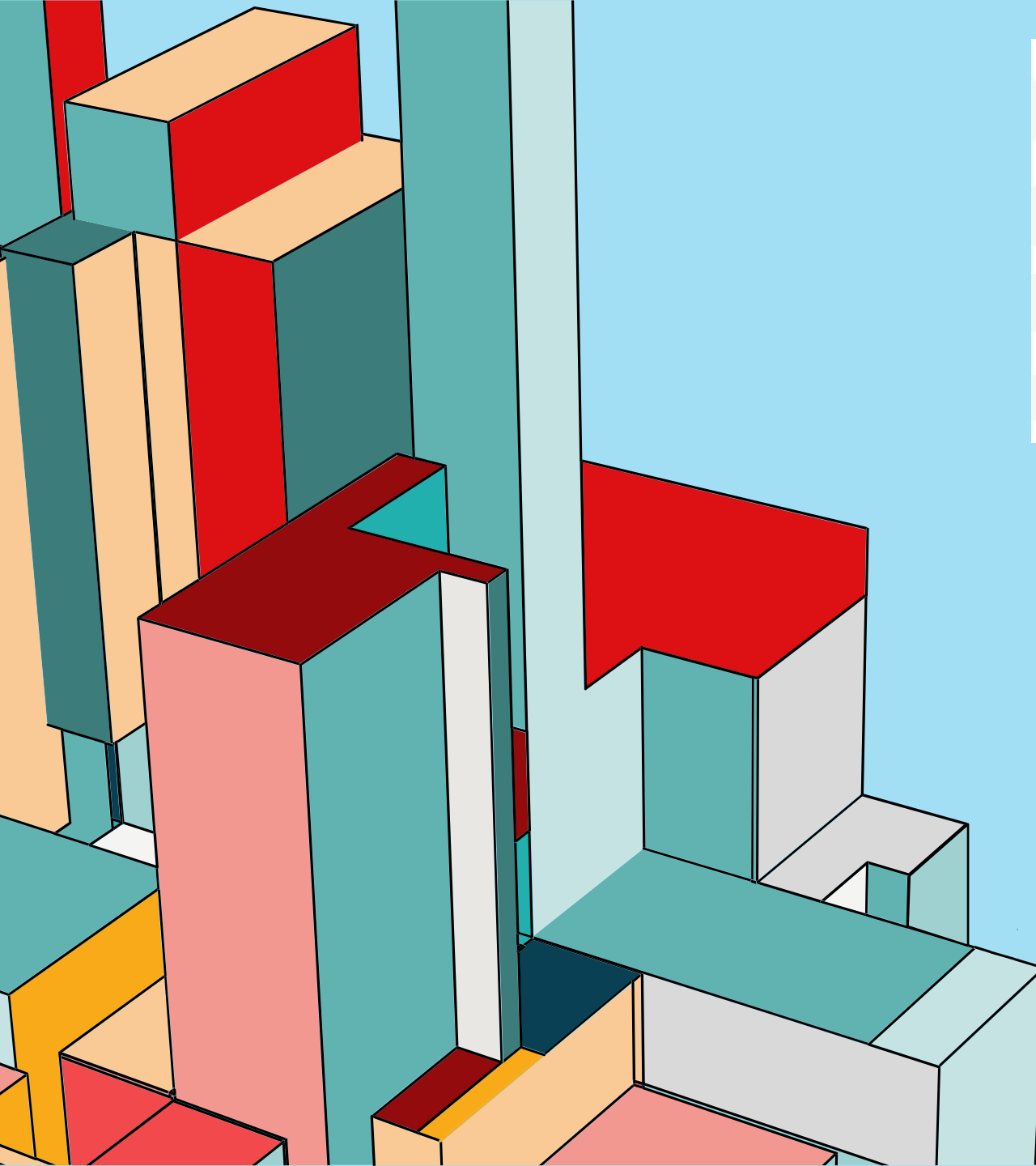




AIA SFxPA

2nd-on-2nd SMALL FIRM FORUM

AUGUST 2025 CALL SUMMARY

08.12.2025 Presentation/Discussion

Facilitated by:

Brian Penschow, AIA | brian.penschow@gmail.com

Bill Martin, AIA | wjm@wjmachitect.com

KEY TAKEAWAYS – LEVERAGING AI FOR ARCHITECTURAL INNOVATION IN THE SMALL FIRM SETTING

- ✓ [Link to the event recording](#) | Passcode: +q3U4\$=6
- ✓ [Link to 25 Architectural Image Prompts](#)
- ✓ [Link to the 25 Images Generated](#)
- ✓ [AI Prompts for Architects](#)
- ✓ [Building Code and Zoning analysis sample documents](#)

Upcoming Small Firm Forums :

REGISTER TO ATTEND

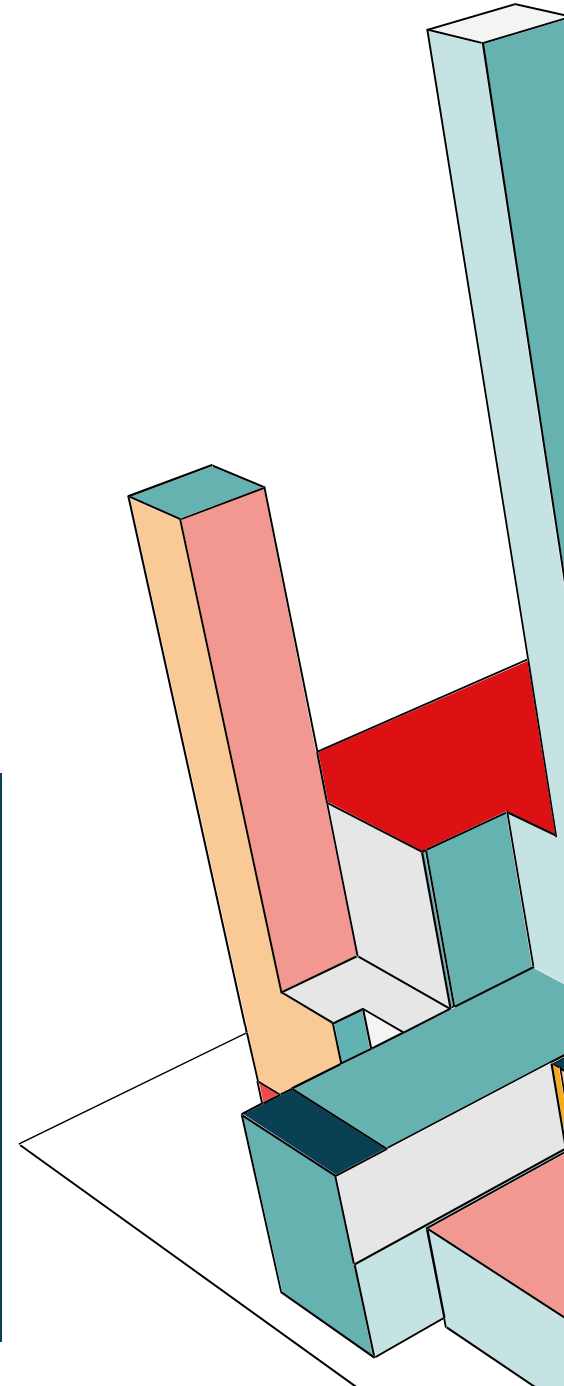
October 21st | Business Development: Practical Strategies + Automated Solutions REGISTER

SAVE THE DATE:

December 9th | How I Architected This – Chapter 3 | [Learn more](#) and let us know if you would like to share a project.

SAVE THE DATE:

4 Dates: 10-15, 10-29, 11-4, 11-12 | Tri-State Small Firm Virtual Conference | Up to 10.5 AIA Credits | [Learn more details](#)



CONNECT WITH AIA PENNSYLVANIA SMALL FIRM FORUM

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lee@leecalisti.com

Our website:
<https://aiapa.org/committee/small-firm-exchange/>

Get on our mailing list:
Email Susan Frear
sfrear@aiapa.org

REGISTER FOR OCTOBER'S FORUM

